



ALMI INVEST

**SWEDEN'S MOST ACTIVE
EARLY STAGE INVESTOR**

**Namn: Per Heander
Titel: Crowdfunding**

Funded by EU, Almi Företagspartner and regional owners

En investering för framtiden



EUROPEISKA UNIONEN
Europiska regionala
utvecklingsfonden

About Almi Invest



CO-INVESTOR NETWORK:

850



INVESTMENT MANAGERS:

40+



NEW INVESTMENTS/YEAR:

≈70



REGIONAL FUNDS:

8



PORTFOLIO COMPANIES:

400+



ASSETS UNDER MANEGEMENT:

3,0 BILLION

AB

INVESTMENTS PER COMPANY:

0,0250M € - 1M €

Reflections on crowdfunding

- Business model B2B or B2C

- Does crowdfunding fit together with VC-investors

- What's the Capital requirement

- How will the Company give shareholder information

- Packaging of crowdinvestors into a separate investing entity

Recommendations & Conclusions

- Entrepreneurs need to adopt a strategy

- What about the 2nd and 3rd financing round

- Transparent investment process

- Benefits with more adjustable equity Crowd funding

- Entrepreneurs need to understand the investors expectations (short&longterm)